

"TERMITE" TERRY'S INSIDER INFORMATION

TOP SECRET

October 2009



Happy Halloween!



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"Home of Your Ironclad, Money-Back Guarantee"

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Drywood Termites Attack Orange County!

Our phones have been ringing off the hook because owners have been seeing hundreds or even thousands of drywood termites swarming and attacking their homes and businesses. Drywood termite swarming is the mating flight of these termites and it usually occurs here in Orange County during the months of September and October.

Scientists believe that swarming is stimulated by bright sunlight and temperatures over 80 degrees Fahrenheit. One of the most important factors you should be aware of is;

The first drywood termite swarmers are released from a termite colony after it has reached the age of four years old.

That means that if you see drywood termites swarming around the inside your home or business, then you know that their termite colony is at least four years old. So, if you had your home treated for drywood termites and a year or two later you see drywood termites swarming out of your wall, you know that your last treatment was probably not effective.

Drywood termites are extremely poor flyers and often they fly just a few feet before settling down. Only a small percentage of them survive the mating flight. A majority of them fall prey to birds, reptiles or other insects. Others die of dehydration or injury.

Once they've landed, these termites shed their wings, begin the mating process and immediately look for a piece of wood to enter. Cracks, knot holes or joints between

pieces of wood are their easiest access points. The king and queen will remain in their small nest and build up the colony. Most colonies are small, but when you combine multiple colonies in one piece of wood, you may have over 10,000 members. And, with that many termites eating 24 hours a day and 365 days a year, that's when you're going to see a substantial amount of termite damage occur.

If You See A Lot Of Termite Wings Around Your Doors Or Windows, Does That Mean That The Termites Are Living In That Area?

No. Just because you see drywood swarmers and their clipped off wings in an area, you can't just assume that's where the nest is located. Drywood termite swarmers are attracted to light and it's normal for them to fly from another area and head for the light. So, if you have a window with bright sunlight shining through, the termites think they can head for the light and fly away. Instead, they will crash into a sheet of glass or a window screen.

Termite swarms can also occur at night because electric lights will set them off. Again, they think its time to fly away on their "honeymoon", but this time they will get "fried" when they land on a hot light bulb.

"Where Are They Coming From?"

Finding out where the termite's nest is located can sometimes be very hard or almost impossible to do. This
(Keep Reading)

"I Love Lucy" Trivia

Gail Gordon was the first choice to play Fred Mertz, but he was unavailable. When they came across William Frawley, Desi Arnez wanted him, but he was told that Frawley would be a poor choice because he was a womanizer, a gambler, and a drunk. Arnez said, "He's perfect!" The show premiered October 15th, 1951.

"By prevailing over all obstacles and distractions, one may unfailingly arrive at his chosen goal or destination."

Christopher Columbus

Rave Review!

My name is Jim Collura and I've been painting homes in Orange County for over 30 years. When I paint a house, my goal is to make our jobs last as long as possible.

Over the years, I've come in behind many different carpenters. Some of them do good work. But, a lot of them don't take their time and they don't pay attention to details. For instance, it's common to see carpenters change fascia boards, but they're in such a hurry that they ruin the metal flashing around the eaves. Then, they just leave it hanging there, all bent up and ugly. Many times I'll see that their wood pieces aren't cut right and there are large gaps left between the corners and joints. Very few carpenters countersink nails. A lot of guys make no effort to prime the wood before it's installed and they do very little if any caulking. When a home hasn't been repaired right and they leave all these problems behind, that means that I'll have to spend a lot of extra time straightening out their mess. That also drives up the price.

Termite Terry's crew always does their wood repair jobs the right way. Their wood joints and corners are cut tight. They remove and replace metal flashing if needed. They sink the nails like you're supposed to. And, when they're done, everything is caulked, primed and ready to paint. With Termite Terry's jobs, there is very, very little that I have to do before I can start painting. That helps me keep my prices at a reasonable cost.

If you're looking to paint your home, it's really important that you get all the damaged wood replaced, first. It makes no sense to put a bunch of fresh paint over rotten and termite damaged wood. Also, I really do recommend that you don't hire someone that just comes out and patches up everything with Fix-All or Spackle. Repairs like that do not last because those products tend to come loose and fall out after a very short time.

I've painted a number of homes that Termite Terry has repaired and I strongly recommend his service to anyone that is looking for the best in wood repairs and termite treatments.

Jim Collura, owner
Thunder-Coat Painting
Costa Mesa, Calif.
(714) 454-7650

is when you need a thorough inspection of the structure. If you're fortunate, you'll find termite pellets (fecal droppings) and/or corresponding termite damage. Start looking there and you may find the nest pretty quick. If you don't see anything obvious inside the area, you just have to keep on searching.

But, from time to time, you'll run into situations where you can't find out where the termite swarms are coming from. In a case like that, tent fumigations with Vikane gas or heat treatments are probably your best bet. Please remember that local treatments are not effective unless you find the location of the termite colony. Not many people are aware of it, but **the reason that tent fumigations were invented was so that you don't have to destroy a house looking for termites.** Fumigations are much less messy than having a contractor rebuild your home and they are a lot cheaper, too!

Yes, I know that there are a lot of companies out there that play "poke and hope" with foams, orange oil, electro guns, microwaves and all sorts of chemicals. But, if you'll really think about it, how could any of that stuff work if you don't know where to use it???

If we can locate the colony and it is accessible for treatment, we will gladly do a localized treatment and that should be all you need. However, when we can't find out where the termites are coming from or if the nest extends into areas that aren't accessible for treatments, we are going to strongly recommend an all encompassing tent fumigation or heat treatment.

Another point that you really should consider is our absolutely unbelievable **Two Year Money Back Guarantee** on fumigations. There are a lot of different treatment methods and a whole bunch of termite companies to choose from. But first, please, take "**my termite treatment challenge**". Go ahead and listen to what these other termite companies have to offer and listen to all their big promises. But

then, you need to ask them this most important question;

"If Your Termite Treatment Doesn't Work And You Have To Come Back And Re-Treat, Will You Re-treat For Free And Then Give All My Money Back?"

I already know their answer. They will tell you that there's no way that they can do that. And next you should ask them;

Why Not? Don't You Believe In What You Sell??

Ask Termite Terry if he'll give your money back if one of his fumigations fail and the answer will always be a **YES**. If you have your home fumigated by Termite Terry and you find a live colony of drywood termites during the first two years anywhere in the structure that we fumigated, we will re-fumigate your home for **FREE** and we'll **GIVE ALL OF YOUR MONEY BACK!**

How can we afford to offer a guarantee like that when no one else would even dare? It's easy, if you do the job right way! We don't take short cuts, we use the best materials, we carefully measure up your buildings and we use plenty of Vikane Gas.

Are we always the lowest price? No. Our fumigations are fairly priced, in fact they are probably going for less than they should when you consider the quality of service and guarantee that we are providing. Can we lower our prices? Yes, if we start taking short cuts, we use junk materials, under measure your buildings and scrimp by using less gas. But then, there's no way we could offer a **Money Back Guarantee** on work like that and that's why we're not going to change.

Don't take chances with someone that won't stand behind their work. **Call Termite Terry at (949) 631-7348** to schedule an appointment. With Termite Terry, there's **NO RISK**.

Even Cockroaches Get Fat From Bad Food!

You'll see cockroaches crawl through some of the tiniest cracks. But, if they aren't careful and they eat an unhealthy diet, they can get fat just like us humans.

Dr. Patricia Moore of the University of Exeter did a decade's worth of study on how female cockroaches change their mating behavior in response to their diet and what they eat while they're young.

"We already knew that what they eat as adults influences reproductive decisions," said the British Researcher. What they didn't know was how food that was consumed early in life would shape their decisions.

Dr. Moore and her colleagues selected young female cockroach nymphs and put them into two dietary groups. Half ate a quality balanced diet of protein-rich fish and high-carb oatmeal. The others ate fish only. They were allowed to eat as much as they wanted.

After the nymphs had matured and became adults, the researchers switched the diets of some. Half of those that had a balanced diet had their oats taken away. They also switched half of those that had been raised with a poor diet and promoted them to a quality balanced diet.

Eighteen days later, the diet control ended and some of the roaches were dissected. The rest were left to live on and reproduce.

Test results showed that both groups had about the same lifespan, however, the roaches that

had a poor diet were fatter and took longer to mature. Dr. Moore believes that those with a poor diet tended to store up excess fat at the expense of their growth in case their dietary options got even worse.

Dr. Moore said, "This was a surprising result, but it shows the importance of a balanced diet for healthy development."

Those that ate the poor diet continued to suffer the effects, even after they were switched to good-quality food. Females that had a poor diet were less willing to mate and less likely to produce offspring. Also, note that they were more picky and spent more time considering a mate.

The Doctor concluded, "Poor diets (during early life) have an effect on the way cockroaches respond to their environment and cannot be reset later on." Her findings are detailed in the June issue of the journal "Proceedings of the Royal Society B".

"Well, let's check and see what time it is here. I just finished typing this story and yes, it's time for lunch. Think I should take the kids out for a double bacon cheeseburger, a large order of fries and triple thick chocolate shake?"



The History Of Halloween

Halloween is celebrated on October 31st and it's roots come from the Celtic festival of Samhain and from the Christian holy day of All Saints Day.

Samhain is a celebration of the end of the harvest season in Gaelic culture. Traditionally, it was a time when the ancient Celtic pagans stocked up supplies and slaughtered livestock for their winters. The Celts believed that on October 31st, the boundary between the living and the dead dissolved because the dead would become dangerous for the living by causing problems, like sickness and crop damage. During their festival, they would frequently have bonfires and throw bones from their slaughtered livestock in there. The tradition of wearing costumes and mask started because they wanted to copy or placate the evil spirits. Young men impersonated the dead by wearing mask, veils or blackened faces, dressed in white. Skeletons carved from turnips were placed on their window sills to represent the dead. Today, we carve "jack-o'-lanterns" from pumpkins.

What you may not know is that the term *Halloween* was originally spelled *Hallowe'en*. That is a shortened version of the phrase "All Hallow's Even" which meant "All Saints Evening", as in the "Eve of All Hallows." Back in the 9th century, Popes Gregory III and Gregory IV moved the Christian feast of All Saints day from May 13th to November 1st. The church started celebrating their holiday at sunset, so both the pagans and the Christians celebrated at the same time in those days.

"Termite" Terry's Insider Information is Published by:
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Happy 
Halloween



Full Line of Pest Control Service || Termite Fumigations and Treatments || Dryrot and Termite Damage Repairs
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Final thoughts...

Word of mouth advertising is so vital to the success of any company and at this time, we'd like to recognize those that have recommended our services to their friends and neighbors.

The first to thank would be Peter and Gigi Bouffard of Costa Mesa for recommending their neighbors, Mr. and Mrs. Peterson. And, let's not forget to mention that they also referred their other neighbors, Bob and Rose Larrabee. To show our appreciation, we gave Peter and Gigi a \$50.00 discount on the treatment of their home and a 50.00 Home Depot Card.

Next, we'd like to thank Jeff Worthy of Huntington Beach for recommending our service to his neighbor, Liana Reed. The Worthy family will get a \$50.00 Home Depot Card with a special thanks!

Sara Razo, of Garden Grove recommended our pest control services to her friend, Becka Kibbee, of Huntington Beach. For that referral, Sara will receive her next scheduled pest control service FREE! That's a \$75.00 value!

We really do appreciate all of your support. Anytime you find someone that needs our services, send them our way. And, make sure to let us know about your referral so that we can send you a special gift!



"Termite" Terry Singleton