

"TERMITE" TERRY'S INSIDER INFORMATION

TOP SECRET

July 2010



Happy 4th of July!!



www.termiteterry.com

(949) 631-7348

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"Home of Your Ironclad, Money-Back Guarantee"

Ten Tips To Help Keep Your Home Pest Free This Summer!

It's summertime here in Orange County and the bugs are going at full speed. In the old days, everyone would reach for a big jug and start dousing everything down with some kind of smelly bug spray to get rid of these pests. This may surprise you, since we're in the business of pest control, but we don't recommend that you do that. Believe it or not, there are a lot of things that you can do yourself – Without having to use insecticides! Here are ten tips that you can use to help keep your home pest free this summer:

1. Guard against importing pest by checking incoming materials for "hitchhiking" bugs. Many pests can be carried in luggage, laundry and groceries and others, such as Argentine ants, may be introduced in nursery stock.
2. Trim trees and bushes away from buildings to discourage insect passage.
3. Remove plants that attract insects because of their fruit or nectar, or because they harbor honeydew-producing insects (e.g. fig trees, cherry laurel, bamboo, oleander).
4. Eliminate tree stumps, leaf piles, boards on the ground and other favored nest sites outdoors.
5. Seal cracks in walks and driveways and rot holes in trees where these provide harborage for many different pests.
6. Store firewood off the ground away from building, and check it for pest before bringing it indoors.

7. Screen windows and vents, and seal crevices in foundations and around doors, windows and vents to discourage pest entry.
8. Correct outside moisture problems, such as leaking flashing, clogged gutters and downspouts and soil-wood contact.
9. Ensure good ventilation in attics and eaves, and eliminate moisture problems caused by plumbing leaks or condensation in bathrooms and kitchens.
10. Keep food and garbage in tightly fitting containers, especially overnight, when many pests are most active.

Will this eliminate all of your pest problems? Probably not. However, by correcting these problems **first**, you will substantially reduce the amount of insecticides needed to control your pest problems. That is why we so highly recommend this **new pest management plan** - It is better for you, your family, your pets and the environment!

Are you having problems with pest during this hot summer? Would you like to have some help in dealing with these bugs? If so, may we suggest that you call our office and ask for a **complimentary** "57 Point Pest Audit". Your home or business will be inspected, inside and out, top to bottom and you'll learn many ways to help you stay pest free. To schedule your complimentary pest audit, call our office at (949) 631-7348 and we'll schedule an appointment at your convenience!

Celebrating Nascar Racing's Richard Petty

Competed in 1,184 races over a 35 year career
Won championships in 1964,1967,1971,1972,1974,1975,1979
Won 200 races and finished in the top ten 712 times
Won the pole position 126 times

Richard Petty, born July 2nd, 1937

"Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young. The greatest thing in life is to keep your mind young."

Henry Ford, born July 30th, 1863

Rave Review!

As an out of town landlord, I want to let you know just how thankful I am for calling you. You are absolutely true to your ads, testimonials and Better Business Bureau A+ rating.

I was only in town a few days to prepare my Newport Beach rental property for new tenants. I called three exterminators when I noticed termite droppings. You were the only company whose complimentary inspection was thorough, inspecting the entire unit, inside and outside, including the attics. The detail of your inspection report, with your guarantee printed after each infested area, was impressive. I used your advice and asked other exterminators about their procedures. The others hardly inspected, were vague about their own extermination procedures and were priced higher. On top of that, you even covered the cost of putting my tenants in a hotel for the two days of fumigation.

Thank you again for working so quickly to coordinate between the gas company, my tenant's schedule, my schedule and your own staff's schedule. Your coming to do the mandatory fumigation preparation meeting with my tenants on the weekend was very much appreciated. I am still amazed that you came out on Friday to give me a bid, had my place tented and fumigated on Monday, termite damage repaired, and my tenants back in their unit by Wednesday.

I have already recommended you to my next door neighbor and will enthusiastically recommend "Termite" Terry when anyone asked about pest control.

Thank you again. It was wonderful working with such professionals.

Sheri H., Newport Beach landlord
Pleasanton, Calif.

Honeybees Used For Detecting Landmines!

When we think of bees, we usually think of them as flying around, gathering nectar and taking it back to the hive. But, the U.S. Department of Energy is different. When they think of honeybees, they think of turning them into a "squadron of landmine sweepers".

About 60 people are maimed or killed by landmines everyday. The Red Cross estimates there are 80-120 million landmines currently deployed in 70 countries around the world. They also estimate an average of 40,000 more landmines are being deployed each week! Unfortunately, our current landmine detection techniques aren't getting the job done.

Chemist from the Department of Energy's Sandia National Laboratories are working with entomologist from the University of Montana to see if they can get foraging bees to reliably and inexpensively detect landmines. The research is funded by the Defense Advanced Research Projects Agency's (DARPA) Controlled Biological Systems Program.

Jerry Bromenshenk at the University of Montana is working with Sandia. Their goal is to train bees so that they can find residues of TNT. That is the main ingredient in most land mines.

Bromenshenk and his researchers have found that bees attract particles of dust, soil and pollen to their fuzzy wings. While they are out foraging for nectar and pollen, they will bring samples of dust, soil and pollen back to the hive. And, by doing so, they are able to provide a chemical survey that extends a mile or more from the hive in every direction.

Landmines all leak small amounts of explosives into soil and water nearby. Researchers want to train bees to seek out these chemicals by associating odors of explosives with substances that attract them, such as sugar.

Spectrometers will be placed in bee hives, located near areas of suspected minefields. These devices will perform chemical sniffing and be able to determine what kind of agents the bees bring back to the hive.

Another project researchers are working on is experimenting with different types of plants. They want to find out which plants will readily accumulate TNT. If this works, they may be able to eventually seed minefields with these plants and that will maximize the chances of bees finding the mines.

"The beauty of this approach is that bees are indigenous to every climate on earth, and there are beekeepers everywhere," says Susan Bender of Sandia National Laboratories. "And you wouldn't need a million dollar piece of equipment and extensive training to use it. The countries where landmines are a problem typically don't have those kind of resources."

"Termite" Terry's Economic Stimulus Plan

Let's face it, our nation's economy hasn't been good for several years and at the rate we're going, it may be a while before things get better. However, "Termite" Terry is not waiting on politicians to solve our economic problems. That is why he wanted to remind you about his "Economic Stimulus Plan". This plan is easy to use and please note that it does not raise your taxes! Here's proof that it works:

- Kandy Fahrenholz of Anaheim referred us to Sandy So of Buena Park and received a \$50.00 gas card.
- Poly Yau of Irvine referred us to her neighbor, Maggie Ni, also of Irvine and received a \$50.00 gas card.

- Dorothy Silverman of Huntington Beach recommended us to Jerry Wright of Huntington Beach and received a \$50.00 gas card.
- Elizabeth Pontius of Laguna Beach referred us to Niclas Kruger of Laguna Beach and received a \$50.00 gas card.
- Sweet Pea of Fountain Valley referred us to Allen Pham of Garden Grove and received a \$50.00 gas card.

“Termite” Terry’s stimulus plan is amazingly simple and very effective. All you have to do to take advantage of this plan is recommend our pest and termite control services to your family and friends. And, if they become a member of our pest control service plans or have termite work done on their home or business, Termite Terry will see to it that you get your **economic stimulus package** (Can you imagine how good it will feel to pull into a gas station and get a **FREE** tank of gas?) To schedule services, call our office at **(949) 631-7348** and we’ll schedule service at their convenience!

Pest Management Pledge To The People Of Haiti

The National Pest Management Association (NPMA) is known for responding to overwhelming pest problems and outbreaks in the aftermath of disasters, such as Hurricane Katrina and September 11th. Recently, they sent a delegation to Haiti so that they could assess the severe pest infestations that threaten to make that country’s health problems even worse.

This delegation consisted of pest control experts that have all seen some very “gross” pest problems. However, no amount of experience or

training could have prepared them for what they were about to see in Haiti, especially in hospitals.

During their visit, they saw mosquitoes flying around operating rooms. Nurses were seen shooing rodents out of recovery rooms and children’s wards. They also saw roaches crawling across beds and floors that were dining on human corpses, body parts and waste left out in the open. Doctors were heard expressing concerns about flies landing in open wounds during surgery.

There are many diseases carried by pest and the number of health problems they cause is almost incalculable. Dengue fever, malaria, E.coli, salmonella and asthma are just a few of the diseases caused by insects. These can make a healthy person sick. But, when a person’s immune system is already weak, the consequences can be much worse.

The medical practitioners knew about the risk of having patients exposed to pest. However, they were busy saving lives and didn’t have the knowledge, experience or resources to deal with these pest problems.

That is why the NPMA has pledged to provide the needed resources, materials and people. Over the next year, they will be providing pest management to Haitian hospitals. They are also going to hire, train, guide and mentor Haitian employees so that they will be left with a skilled and knowledgeable workforce. These personnel will be compensated through funds raised by the NPMA. Haiti needs help in so many areas and the NPMA is proud to be there to assist during these challenging times.

Alcoholics Anonymous Celebrates It’s 75th Anniversary

Alcoholics Anonymous (AA) was co-founded by Bill Wilson and Dr. Bob Smith in 1935. It is a worldwide fellowship of men and women whose main purpose is to stay sober and help other alcoholics achieve sobriety.

AA came up from the Oxford Group in Pennsylvania. This was a non-denominational group that was modeled on first century Christianity. This group was not focused on sobriety, but some of its’ members were alcoholics. Ebby Thacher was one of these members and he recruited his drinking buddy, Bill Wilson, to the group. Thacher told Wilson that he was sober because he had got religion and that Wilson should do the same.

Wilson considered Thacher to be a hopeless alcoholic but he continued to meet with him and ceased to drinking within a week. And, at Thacher’s urging, he “turned himself over to God”. Wilson then looked to help other alcoholics, including another member of the group, Dr. Bob Smith. Dr. Bob was the first man he helped quit drinking. Thirty days after working with Wilson, Dr. Bob had his last drink, on June 10, 1935.

Wilson and Smith believed that their ability to remain sober was due to their work and support of other alcoholics. In 1937, they separated from the Oxford group and formed Alcoholics Anonymous.

Wilson and other members wrote “Alcoholics Anonymous” which today is informally known as the “Big Book”. This book recommends a twelve step program where members admit they are powerless over alcohol, accept a higher power, take a moral inventory, make amends to those they have harmed and seek direction and guidance from God, as they understand him.

Today, AA has over two million members and over 100,000 groups worldwide.

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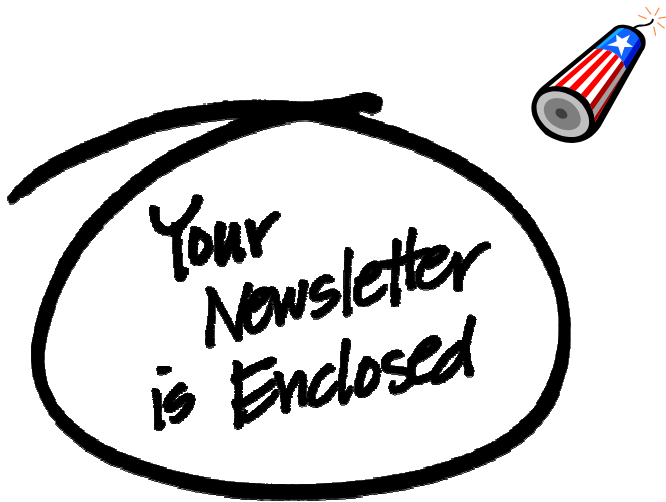
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Full Line of Pest Control Service || Termite Fumigations and Treatments || Dryrot and Termite Damage Repairs

****At Termite Terry, We'll Get Rid Of All Your Termites Or Your Treatment Is FREEEEEE!!****

Beware Of Low Ball Quotes . . . Because All Termite Treatments Are Not Created Equal!

You can't blame anyone for getting several estimates before they hire someone to work on their home. It is a smart thing to do. However, you can't base your decision on price alone. That is why we always give you a very detailed estimate.

When bidding fumigations, we always tell you how much gas we're going to use on your project. Our subterranean termite bids include specifications that tell you how many gallons of Termidor we'll use, how many linear feet of treatment are included and we even tell you how far apart the holes are drilled!

The point that I'm really trying to make here is that if you are going to get several quotes, find out exactly what everyone else is including in their bids before you decide.

For instance, let's say that you went to a doctor and he said that you need an operation, it will cost you \$10,000 and it **may work** and you **may feel better** after he's done. Is that a good deal? (Sounds pretty risky to me!).

On the other hand, let's say you went to another doctor and he quoted you \$15,000. But, he also told you that he's done that same operation for hundreds of other people and he promises that you'll **feel better** and **be stronger** than you ever have in your life. His quote is \$5,000 more, but wouldn't you agree that's a better deal?

We like doing business like the latter doctor. With "Termite" Terry, you know what you're going to get, you know we've done hundreds of homes just like yours with great success. And, **you know we'll get rid of all your termites or your treatment is FREE!** Now, that's a real deal! Need a **detailed** quote? **Call us at (949) 631-7348.**



"Termite" Terry Singleton