

"TERMITE" TERRY'S INSIDER INFORMATION

TOP SECRET

October 2013



www.termiteterry.com

(949) 631-7348

"Home of Your Ironclad, Money-Back Guarantee"

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Drywood Termites Swarm In Orange County!

Home and business owners in Orange County are calling for help because they are finding hundreds or even thousands of drywood termites swarming around their properties. When you see termites swarm, you know it is their mating flight. Swarming of drywood termites usually occurs during the months of September and October.

Drywood termite swarms are triggered by bright sunlight and temperatures of over 80 degrees Fahrenheit. Another real important factor to consider is:

If you see drywood termite swarmers, you know the colony is at least four years old.

This is a very important fact for you to know. Let's say you had your home treated for drywood termites one, two or three years ago and now you see them swarming around on the inside of your home or business, again. If that is the case, you know for a **fact** that the previous treatment of your structure was probably not effective. There is no way a new termite colony can move in, start a family and began producing new swarmers that quickly!

Fortunately, drywood termites are extremely poor fliers and most of them will start settling down after they fly for just a few feet. A majority of these termites will fall prey to birds, reptiles or other insects. Many of the others will die of dehydration or injury.

After the swarmers land, they shed their wings and start the mating process. Then, they start looking for a piece of

wood to enter. Cracks, knot holes or joints between pieces of wood are the easiest access points. The king and queen will remain in their small nest and build up the colony. Drywood termite colonies are usually small but when you combine multiple colonies in a single piece of wood, you may have over 10,000 members. When there are that many termites eating 24 hours a day for 365 days a year, **you're going to start seeing a substantial amount of damage.**

Locating the nests of drywood termites can be very difficult. For example, many people will see a large collection of wings and even dead termites located around doors and windows. And, some will make the mistake of thinking that the termite nests are located in these areas. **DON'T LET THEM FOOL YOU!** Drywood termites are attracted to light and it is very normal for them to fly from another area of the room toward a door or window where there is bright light. The termites are trying to escape! But, what usually happens is that they run into a piece of glass or a window screen. This is why you'll often find a lot of wings and termites in those areas.

Bright electric lights can even trigger termite swarms at night. **AGAIN, DON'T LET THEM FOOL YOU!** Just because you see termites and wings around a light does not mean the nests are located in that area. They are probably coming from another part of the room.

When you see evidence of drywood termites, the first thing you should do is to order a thorough inspection of

(turn the page)

90 Years Ago . . .

On October 16th, 1923, the Walt Disney Company was founded by Walt and Roy Disney. It originally opened as the "Disney Brothers Cartoon Studio".

Celebrating Margaret Thatcher

"If you want something said, ask a man; if you want something done, ask a woman."

Margaret Thatcher, Prime Minister of Great Britain, 1979-1990. Born October 13, 1925.

Rave Reviews!

"I just wanted to write and let you know what a wonderful job was done at my house. Skip came by and did an inspection and the two men came on Friday promptly at 8:00am. They did a superb job of fixing wood rot issues and they were clean, friendly, efficient and did a wonderful job. I am very pleased with their exceptional service and would highly recommend them to anyone. Thank you for a great job."

David Tague,
Westminster

"We hired Termite Terry Pest Control to eliminate the termites discovered in our home. The owner (Terry Singleton) came out and did the initial inspection as well as provided a very thorough explanation of the situation, our options and the services he could provide. His explanation along with the materials he left us enabled us to come to a decision quickly.

I have never been through a tenting experience before but Terry Made every effort to make the process, as well as the outcome, a success. He provided us with bags for storing foodstuffs and other items and offered to meet with us to be sure we were comfortable securing everything. He met with our gardener to insure that our plants were protected. He cleaned up all the termite matter around the house and in the attic.

Owing to the expertise and care of his tenting crew, none of our roof tiles were broken. Finally, I told Terry that if the bougainvillea plant that could not be kept outside the tent survived I would rate him five stars, if it didn't survive he would only get four. I'm happy to report that he got all five. As a businessman myself I appreciate what it takes to provide excellent service and am pleased to recommend Termite Terry Pest Control to all my friends and neighbors."

Wm. David Allen, President
Preferred Kitchen & Bath

your home or business.

Sometimes, you'll get lucky and find termite pellets (fecal droppings) and/or corresponding termite damage. Carefully inspect those areas and you may find the nests.

Probably the most frustrating situation for termite inspectors is when they know you have termites but they can't find the exact location of the nests. In those cases, your best solution is to have the entire structure fumigated with Vikane gas. Heat treatments may also be an effective choice. With heat treatments, the entire structure can be heated up to a lethal temperature of 130 degrees or you may only need to have a portion of the structure heat treated.

Some termite inspectors will recommend you have your home "spot treated" instead of doing a fumigation or heat treatment. If you can locate the nests and you have full access for treatment, spot treatments can be very effective.

What Should You Do If Your Termite Man Says, "Trick Or Treat"?

It is very important you know that spot treatments will not work if you can't find the nests or if the infestations lead into areas which are not fully accessible for treatment.

Over the years, we have seen many, many home and business owners get **tricked** with a "spot treatment", only to find out a short time later that they still have a termite problem. That is really unfortunate because these people often **wind up paying another termite company to fumigate their home or business, later.**

The reason why fumigations and heat treatments were invented was because so many people had termite problems that could not be solved with a localized treatment. Back in the old days, many people had to open up ceilings, walls and literally take their roofs off to try and locate all the nests. Big construction projects like this can be really messy, time consuming and

very expensive. If done properly, fumigations and heat treatments will do little if any damage to your home and property. They are often much less expensive (especially in the long run) and you'll find them to be a pleasant "**treat**".

At "Termite" Terry Pest Control, we also have a very special "**treat**" for you that no one in California can offer:

"We'll Get Rid Of All Your Termites Or Your Treatment Is FREEEEEE!

We challenge you to ask any other termite company if they will match our guarantee. And, you already know their answer. They will tell you that there is no way they or anyone else could possibly offer a guarantee like that. (We've even heard some say that we're going to go out of business by offering a money-back guarantee!). Little do they know . . . We've never even come close to having to refund anyone's money!

How can we offer a guarantee like this when no one else will dare to do so? The answer is simple! All you have to do is MEASURE up the structure carefully, install and seal up GOOD fumigation tarps and put in a FULL TANK of gas. Here's a fact:

"If you don't measure a home correctly, you use scrap tarps with lots of rips and tears and you only put in a little bit of gas – YOU CAN'T OFFER A MONEY BACK GUARANTEE BECAUSE THE FUMIGATION WILL NOT BE EFFECTIVE!"

Do you have a termite problem and want to have the peace of mind knowing your fumigation will be done the right way? Leave the "**tricks**" for someone else. Instead, give yourself a very special "**treat**" and call us at **(949) 631-7348.** We'll be happy to schedule an appointment at your convenience.

Rodents Find Soy-Based Wiring In Some Cars Tasty!

Some car and truck owners are now wondering if the “push to go green” has gone too far. Is the new soy-based wiring insulation too friendly to animals?

A car owner recently couldn't figure out why her car wouldn't start. Her husband opened the hood, looked inside and saw parts of the car's wiring harness laying on the ground. The wiring harness had been completely chewed into by rodents!

During the last decade, many car manufacturers have started using soy-based wire insulation. The reason they did this was so that the wire wouldn't last forever in landfills.

This new wiring may be great for the environment but the mice, rats, squirrels and rabbits also think it is a terrific idea.

What Can You Do To Help Prevent This Problem?

Honda dealers are now selling rolls of anti-rodent tape. This tape contains capsaicin and can be used on any brand of car (Capsaicin is the active component of hot chili peppers so don't rub your eyes after installing this tape!).

Are you having a problem with rodents chewing up your car's wiring? Termite Terry suggest that you may have to start parking your car in the garage. Also, you'll want to make sure your garage is rodent proofed so that the rodents can't get in.

Need help with a rodent problem at your home or business? **Call our office at (949) 631-7348** and ask for a complimentary **FREE Pest Audit**. You'll receive a lot of valuable information and you'll learn how you can keep your cars and trucks running smooth and rodent free!

Birds Help Increase Coffee Production

Biologists at Stanford have found that coffee growers in Costa Rica bolster bird biodiversity by leaving patches of their plantations as untouched rainforest. The latest research shows that birds are returning the favor by eating the “*coffee berry borer beetle*”, which is an aggressive coffee bean pest. The birds have helped increase coffee bean yields by hundreds of dollars per hectare. This is the first study to put a monetary value on the pest-control benefits that rainforest can provide to growers.

Daniel Karp, the lead author of this study says, “The benefits that we might get are huge. There's lots of unrealized value in these small patches of rainforest. This looks like a sustainable, win-win opportunity for pest management.”

Some say that coffee is the world's most profitable crop. Its harvest supports the livelihood of 100 million people globally. The coffee berry borer is threatening crops around the world. This insect burrows into the beans and eats its way out, thus ruining the beans. This pest problem started in Africa but has now made its way into nearly every coffee-producing country.

Karp went on to say, “It's the only insect that competes with us for coffee beans. It's the most damaging insect pest by far, causing some \$500 million in damage per year. This work suggests that it might be economically advantageous to not farm in certain areas of a plantation.”

Halloween Fun Trivia!

Halloween will be on Thursday, October 31st and here is some fun trivia to help you get into the spirit:

- The first citywide celebration of Halloween in the US was in Anoka, Minnesota in 1921.
- Orange and black are Halloween colors. Orange is associated with the Fall harvest and black is associated with darkness and death.
- Over 93% of children under the age of 12 will go out trick-or-treating.
- We will spend more than \$1.5 billion on costumes and over \$2 billion on candy!
- Chocolate candy bars are the most popular candy and Snickers bars rank #1.
- 86% of Americans decorate their homes for Halloween.
- Jack o' Lanterns originated in Ireland where they placed candy in hollowed-out turnips to keep away spirits and ghosts on the Samhain holiday.
- Tootsie Rolls were the first wrapped penny candy in the US.
- 90% of parents admit to sneaking candy from their kids!
- Over 28 million Halloween cards are sent each year.
- Some believe that if you see a spider on Halloween, it is the spirit of a loved one watching over you.
- The movie “Halloween” was made on a very limited budget and was produced in only 21 days!
- Halloween is the 2nd most commercially successful holiday, with Christmas being the first.
- Some say that bobbing for apples originated from the Roman harvest festival that honors Pomona, the goddess of fruit trees.
- About 50% of adults dress up for Halloween.

It is time for some fun. Have a happy and safe Halloween!

“Termite” Terry's Insider Information is Published by:

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Full Line of Pest Control Service || Termite Fumigations and Treatments || Dryrot and Termite Damage Repairs

****At Termite Terry, We'll Get Rid Of All Your Termites Or
Your Treatment Is FREEEEEE!!****

Bug Bombs Are Overused and Can Be Dangerous!

The New York Times recently reported a story about a woman who set off 20 bug bombs in her apartment. She must not have been satisfied with the results, so she set off 20 more bug bombs the following day and wound up blowing the place up. The blast was so powerful that it blew out the rear wall of her apartment and caused a fire. 12 people were injured and the building is now partially collapsed.

Many consumers purchase bug bombs at stores because they are inexpensive and seem like a convenient way of killing insects. What they don't know is that **bug bombs are not always effective** and can be **very dangerous**.

Most bug bombs contain about 2% active ingredients (usually pyrethroids or pyrethrins). Close to **98%** of the contents are either **butane** or **propane**, which are **highly flammable**.

Another important thing for you to know is that these bug bombs do not produce a gas. What they do is **spray a fine mist throughout the room** and they **leave pesticide residue** on exposed surfaces and objects. They **do not penetrate well** into pest harborage sites where insects hide, such as in walls or under cabinets. And, instead of killing insects, they may actually **cause insects to scatter** to other parts of the home.

If you are going to do your own pest control treatments, we strongly recommend that you start by cleaning up the areas and practice good sanitation. You should also seal up the areas to keep insects out. If you need an insecticide, carefully select a product and read all of the label's instructions before you use it.

Do you have a pest problem and can't handle it yourself? Call us at **(949) 631-7348** for a **FREE Pest Audit**. You'll often be amazed at how simple it is to live pest free!



"Termite" Terry Singleton