

"TERMITE" TERRY'S INSIDER INFORMATION

TOP SECRET

January 2022

**HAPPY NEW YEAR
2022!**



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"Home of Your Ironclad, Money-Back Guarantee"

What Was Life Like In 1922?

Happy New Year! 2022 is here and many of you are working on your resolutions for the new year. Before you get too busy making plans, let's go back in time and take a look at what life was like in 1922.

- The population of the U.S. grew to 110 million. Our current population is now about 333 million, with one new person being added every 35 seconds.
- Men had a life expectancy of 58.4 years, and women lived an average of 61 years.
- In August of 1921, the Roaring Twenties began. The nation's wealth more than doubled between 1920 and 1929, bringing widespread prosperity to the U.S.
- About 12.2 million motor vehicles were registered in the U.S. Today, we have over 289.5 million vehicles on the road.
- The price of a Model T Ford was lowered to \$319! Ford manufactured over 1.3 million of these cars in 1922.
- 40 percent of the homes had electricity. Most of rural America would remain without electricity until the mid-1930s.
- About 35 percent of housing units had a telephone.
- On January 11, 1922, 14-year-old Leonard Thompson became the first person to receive an insulin injection for treatment of diabetes. Insulin was discovered, in July of 1921, by Canadian scientists Frederick Banting and Charles Best.
- On October 22, 1922, Amelia Earhart flew her Kinner Airster to over 14,000 feet and set the altitude record for female pilots. It is interesting to note that she took her first flying lesson at a Long Beach airport in January of 1921. For the next six months, she worked at several jobs, saved her money, and bought this \$2,000 plane in July of 1921. She went on to set many records and became the first woman to fly solo across the Atlantic.
- Union wages in New York city were:
 - Bricklayers at \$1.25 per hour
 - Carpenters at \$1.12 per hour
 - Painters at \$1.12 per hour
 - Plumbers at \$1.12 per hour
 - Structural steel workers at \$1.12 per hour
- American farm workers had an average pay of \$37.24 per month, with board. Without board, their average pay was \$48.25 per month.
- The minimum wage in California was \$0.33 per hour.
- The labor participation rates were about 85% for men, and 23% for women. About 52% of young men, and 28% of young women (ages 14-19), also had jobs.
- The Hollywood Bowl officially opened on July 11, 1922, with a performance by conductor Alfred Hertz and the Los Angeles Philharmonic.

(Turn the page)

80 Years Ago . . .

On January 6, 1942, Pan American Airways' *Pacific Clipper* flying boat completed the first round the world trip by a commercial plane.

Remembering A Great Comedian And Actor

"Acting is all about honesty. If you can fake that, you've got it made."

George Burns, born January 20, 1896

Rave Reviews!

"Terry and his team did the initial termite inspection before I bought my house. Over the last year, I have continued service with Terry to treat my home regularly as I'm terrified of bugs. My home gets treated monthly and the service is phenomenal.

Just today, I heard what I thought was an animal trapped in my exhaust fan. I spoke with Melissa and she sent Terry right away. He came and did a thorough inspection to ensure this frantic girl didn't have any rodents or birds trapped anywhere. He checked the crawl space and even got up on the two-story roof to ensure there was nothing missed. And it was all included as part of my regular treatments.

The staff is extremely friendly and hospitable, and they always accommodate my schedule and any additional calls/visits I ask. I cannot recommend them enough for your household extermination needs."

Jessica DiMaggio
Tustin

"I am on a bi-monthly pest control service with Termite Terry. He has also handled about five urgent calls on one of my rental properties. They are reliable, honest, and effective.

I like how this company has effectively dealt with my problems, with their personable staff clearly describing situations and alternative solutions, including pros and cons, and costs. Their competitor proposals suggested exaggerated claims, solutions, and costs.

Terry, the proprietor, demonstrated empathy with our problems, and generously took the necessary time to educate us to the necessary details."

Dr. J.C.
Mission Viejo

- The number one movie of 1922 was "Robin Hood". Douglas Fairbanks and Wallace Beery starred in this silent adventure film.
- The "Eskimo Pie" was patented by Christian Kent Nelson on January 24, 1922. It was America's first chocolate-covered ice cream bar.
- Los Angeles radio station, KFI AM 640, began broadcasting on March 31, 1922. KNX AM 1070 began broadcasting on May 4th.
- The number one hit song was "My Man", by Fanny Brice.
- The average prices for these items were:
 - Round steak sold for 32 cents a pound
 - Eggs were 44 cents a dozen
 - Milk sold for 52 cents per gallon
 - A loaf of bread costs 9 cents
 - Coffee was 36 cents a pound
 - A ten-pound bag of potatoes cost 28 cents
 - Gasoline sold for 25 cents per gallon
 - The price of a first-class postage stamp was 2 cents
 - A movie ticket went for 7 cents
- On January 19, 1922, the Geological Survey said that the United States oil supply would be completely depleted in 15 to 20 years. Our oil wells were drying up, and we only had 9 billion barrels of oil left. They warned all Americans to conserve and not waste oil. Boy, were these doomsayers wrong! Today, the US has proven reserves of over 47 billion barrels, with a lot more to be found!
- September 13, 1922, a temperature of 136.4°F was recorded at El Azizia, Libya. This has been certified by the World Meteorological Organization as the hottest air temperature ever recorded on earth.
- The USS Langley was commissioned as the Navy's first aircraft carrier, on March 20, 1922. The first airplane was launched from her decks on October 17th. It was a Vought VE-7, and this was the first time an airplane had taken off from a ship with an installed flight deck. This was a monumental event in the US Navy's history.
- Only 16.8% of students graduated from high school.
- Rebecca Felton, of Georgia, became the first woman to be appointed to the US Senate, on October 3, 1922. She was sworn in on November 21st, and only served for 24 hours before her term in office ended.
- The first Thom McAn shoe store opened in New York city, on October 14th. They were the nation's largest shoe retailer from the 1960s to the 1980s. The brand is still sold in Kmart and Sears stores.
- On October 28th, the first coast-to-coast college football game was broadcasted on radio. Princeton beat the University of Chicago, 21-8.
- The first use in America of skywriting for advertising was on November 28th. Captain Cyril Turner (RAF) flew his plane over Time's Square and spelled out "HELLO USA, CALL VANDERBILT 7200". The ad men on Madison Avenue were astounded when the hotel received 47,000 phone calls! By the 1930s, skywriting was the biggest thing in advertising. Chrysler, Ford, Lucky Strike, Pepsi Cola, and Sunoco, all got in on it.
- In the summer of 1922, Walgreens Drug Store introduced the malted milkshake.

As you can see, life in America has changed over the last 100 years. Can you even imagine living without electricity and your smart phone?

Hard Day At Work? Treat Yourself To An Ice-Cold Bottle Of “Insect Sour” Beer!

You’ve worked hard all day and despite all of the obstacles, you got the job done. It is now time for you to relax, and reward yourself with a drink. For days like this, not just any drink will do. You need to treat yourself to something special – an ice-cold bottle of “Insect Sour” Beer!

Insect Sour Beer is the latest insect-based drink to come out of the Far East. On the label, there is a large photo of a Taiwanese giant water bug, and “giant water bug extract is listed as the drink’s main ingredient.

Taiwanese giant water bugs are considered a delicacy in South and Southeast Asia. The male species is particularly preferred because of its sweet, and almost fruity flavor. They can be boiled and eaten whole. Some prefer them deep-fried. Others like to use these to season their soups and stews.

After enjoying a delicious meal of water bugs, what could possibly be better than washing it all down with a glass of ice-cold water bug beer?

The makers of this beer claim that you can even smell the male pheromones among the fruity bouquet of this beverage!

They recommend you enjoy Insect Sour with lots of ice. Not sure if that is to cut the drink’s five-percent alcohol content, or the taste. This product is available online, and a single bottle will cost you about \$5.62.

For those of you who don’t drink alcoholic beverages, another company is offering a refreshing alternative choice – “Tagame Cider”. This carbonated beverage contains 0.3%

giant water bug extract, and has no alcohol. These are selling for about \$4.25 a bottle!

You’ll have to try these beverages and let us know what you think about them. Cheers!

President’s Economic Stimulus

Gasoline prices are now at their highest levels since 2012. Termite Terry wants to help “ease your pain” by giving you a FREE tank of gas.

Here are just a few more of your fellow citizens who have benefited from President Termite Terry’s Economic Stimulus Plan:

- Nathan Lindsey of Costa Mesa referred us to Jim Strawbridge of Newport Beach.
- Jason Shelton of Rancho Santa Margarita recommended us to Glenn Kishi of Laguna Niguel.
- David Crouch of Corona Del Mar referred us to Fernando Cueva of Garden Grove.
- Jane Booth of Newport Beach referred us to Nancy D ’Cruz of Newport Beach.
- Jason Shelton of Rancho Santa Margarita wanted another tank of gas so he referred us to Noel Starks of Mission Viejo.

The President’s plan is easy and with your help, we can **double the number of people who get FREE GAS each month**. All you have to do is simply refer us to someone who needs a termite treatment, wood repairs, or a monthly pest control service. And, if they hire us, we’ll send you a **\$50.00 Gas Card**. That is real economic stimulation you can bank on!

National Soup Month

January is National Soup Month. That’s perfect because nothing drives away those chilly winter blues like a bowl of your favorite hot soup. Here are some fun facts about soup:

- The word soup is derived from the Latin word ‘suppa’, which refers to bread soaked in broth. In the 1600s, the French popularized the word ‘soupe’. In the Proto-Germanic language, you’ll find the word ‘sup’, which means to ‘make liquid’.
- The earliest evidence of soup dates back to about 20,000 BC. Ancient soup bowls from this time period were discovered in Xianrendong Cave, Jiangxi Province, China.
- The Campbell Soup Company is the world’s largest producer of soup. Their first jar of ready-to-eat soup was introduced in 1895.
- In 1897, Dr. John T. Dorrance, a chemist with the Campbell’s Soup Company, invented the process of condensing soup. This invention led to smaller packaging and made soups more affordable, while preserving the quality of the ingredients.
- Instant noodles were created in 1958 by Momofuku Ando, the owner and founder of Nissin Foods, of Japan. He developed the entire manufacturing process, and they estimate that more than 100 billion servings of instant ramen are consumed each year!
- In 1962, Andy Warhol painted the famous Campbell Soup cans. When asked why, he confessed to eating Campbell soup for lunch, for 20 years!
- Tomato, cream of mushroom, and chicken noodle are three of the most popular soups in America.
- In a Campbell’s Soup survey, nearly one-quarter of the respondents confessed to a soup-related white lie – they admit to passing off canned soup to dinner party guest as homemade! ☺

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**“You’re Going To Love Living In A Pest Free Home.
I Guarantee It.”**

Homeowner Burns Down His Home While Attempting To Get Rid Of Snakes!

A 10,000 square-foot home went up in flames after a homeowner attempted to smoke out a snake infestation in his basement.

Apparently, the owner placed burning coals in smoke-emitting metal containers. Unfortunately, he placed them too close to combustible materials. A fire broke out in the basement, and it quickly spread to the first and second floors of the home.

No one was in the house when it went up in flames. At about 10pm, a neighbor saw smoke coming out the house and called 911.

75 firefighters were dispatched to put out the fire. This home was located outside of the city. Since there were no fire hydrants in the area, water tankers had to be used to shuttle in the water so they could put out the fire.

By the time that the fire had been put out, the 1.8-million-dollar home was a complete loss. There were no human injuries. As far as the snakes are concerned, their status was listed as “undetermined”. Snakes have a great sense of smell, and it is likely that they slithered off to a safer area before they were exposed to the fire.

Investigators have determined that this fire was an accident. There was no evidence of arson.

A spokesperson for the fire department recommended using other ways to battle an infestation. He said, “There are animal services that can come out and make recommendations, or pest control, or an exterminator. We recommend you have professionals deal with any pest issue to help maintain the situation.”



“Termite” Terry Singleton