

"TERMITE" TERRY'S INSIDER INFORMATION

TOP SECRET

March 2023



www.termiteterry.com

(949) 631-7348

Inside This Issue...

- Keep Your Home Roach Free 1
- Rave Review! 2
- 700 lbs. Of Acorns Stuffed In Wall! 3
- President's Economic Stimulus 3
- National Frozen Food Month 3
- Don't Know You're Eating Insects? 4

"Home of Your Ironclad, Money-Back Guarantee"

How To Keep Your Home Roach Free

No one wants to go into their kitchen at night, turn on the lights, and have to deal with the disgusting sight of cockroaches. Some may even scream when they see these filthy creatures running around on their counter tops!

Cockroaches can also have a serious impact on human health. They are known carriers of many diseases and have the potential of spreading pathogens via contamination of our food and kitchen utensils. Some people become allergic to these pests – cockroach allergies are a common trigger of year-round allergies and asthma attacks.

To learn how to keep your home free of these pests, let's start by examining three of the most common roaches that Orange County home and business owners have to deal with.

German Roach

The German roach (*Blattella germanica*) is the most prevalent species in apartments, homes, and restaurants. Of all of the roaches, this is the most difficult roach to control.



If you take a close look at the photograph, you will see two dark longitudinal lines on the pronotum (just behind the head). This is the easiest way to identify this roach. German roaches are pale brown, and about 1/2 to 5/8 inch long.

The female produces **four to eight egg capsules** in a lifetime, and each egg capsule contains **30-40 eggs**. Do the math and you'll see that one single roach can produce between **120 to 320 baby roaches in less than a year**. It is no wonder that these roaches are so hard to control!

As a homeowner, you should note that German roaches normally won't be found walking up and down your street. They are usually imported from another place, or they may be entering from a neighbor's unit, such as an apartment or condo. This is why you need to be careful when you bring anything new into your home, and why you need to know if any of your adjoining neighbors have complained about roaches.

American Roach

American roaches (*Periplaneta americana*) are the largest of the common species (1½ to 2 inches long). They are about reddish brown in color with a pale brown or yellow band around the edge of the pronotum (just behind the head). The adults will fly!

The female will produce egg capsules at the rate of **one per month, for ten months**. Each egg capsule will contain
(turn the page)

150 Years Ago . . .

March 1, 1873, Remington began producing the first practical typewriter – the Sholes and Glidden typewriter, also known as the Remington No. 1. They were mounted on a sewing machine stand and sold for \$125.

Celebrating An American Martial Artist

"Men are like steel. When they lose their temper, they lose their worth."

Chuck Norris, born March 10, 1940

Rave Reviews!

“Termite Terry Pest Control has been selected for the 2023 Best of Costa Mesa Award in the Pest Control Service category by the Costa Mesa Award Program. This is the fifth consecutive year that they have been awarded this honor.

Each year, the Costa Mesa Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Costa Mesa area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose winners in each category. The 2023 Costa Mesa Award Program focuses on quality, not quantity. Winners are determined based on the information gathered internally by the Costa Mesa Award Program and data provided by third parties.

The Costa Mesa Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Costa Mesa area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.”



16 eggs. Do the math and you'll see that one roach can produce about **160 baby roaches in a year!**



American roaches prefer moist and shady areas. They are often found in basements, crawl spaces, hollow trees and palms, around plumbing, and in sewers.

Oriental Cockroach

Oriental roaches are dark brown or nearly black in color. The males are about 1 inch long. Females are a bit larger, at 1 ¼ inch long. The female will produce an average of **8 egg capsules**, and each will contain about **16 eggs**. Fire up your calculator and you'll see that just one roach will produce about **128 babies**.



Oriental roaches prefer dark and damp areas. They are often found in sewers. Please note that if you find them in your home, there is a very good chance that you have a plumbing leak or a moisture problem.

Here Are 7 Tips For Cockroach Prevention

1. Watch out for hitchhiking roaches! Even if you have the cleanest home, all it takes to start a roach infestation is for you to bring in one item that contains live roaches or their eggs. That is why you need to check everything before you bring it into your home. Do you have a box that has been in storage, or that you just

had shipped to your home? If so, you may want to open it outside of your home, bring in the individual items, and then throw the box away. Even grocery bags may have roaches hiding in them!

- 2. A clean home is always a great way to prevent roach infestations.** Pick up any food crumbs, clean up any spills, and vacuum on a regular basis.
- 3. Pay special attention to your kitchen.** Here are just a few areas you need to focus on:
 - a. Don't leave dirty dishes in the sink.
 - b. Take out your trash every night.
 - c. Keep your countertops and appliances clean.
 - d. Close your dishwasher at night.
- 4. Check your food.** Throw out old and expired products and keep your food in sealed containers.
- 5. Don't leave pet food or water in their bowls at night.**
- 6. Keep roaches out by sealing up entry points.** Check for holes in walls – especially around plumbing pipes, and seal these areas as needed. Check for gaps around doors and windows, and install weather stripping or door sweeps as needed. Also, make sure your door and window screens are sealing properly.
- 7. Check the outside of your home. Here are some important places to look:**
 - a. Make sure your trash cans are kept closed with tight fitting lids.
 - b. Look for excess moisture. Do you have leaky faucets, or are you overwatering your lawn and plants?
 - c. Keep your plants cut back two feet away from your home.
 - d. Remove excess clutter from around your home.

You'll find that these 7 tips will help you prevent a lot of problems in the future. If you see roaches in your home and you would like to do your own treatment, research has shown that bug bombs, liquid pesticides and spray products are not very effective. Your best bet would be to use insecticidal dusts and roach baits. Always follow the manufacturer's instructions, carefully.

Have a roach problem that is getting out of hand and you need some help? **Call us at (949) 631-7348** and we'll be happy to schedule an appointment at your convenience.

Woodpecker Stuffs 700 Pounds Of Acorns In A Home's Wall!

A homeowner recently called a pest control company because they were seeing something that looked like maggots inside their home.

After performing an inspection, the pest control technician determined the pests were actually meal worms. Since they were coming out of a wall, he asked for permission to cut a small hole in the drywall so he could find out why they were in there. Once the hole was opened up, he found the answer because a pile of acorns came pouring out of the wall.

The tech decided to go and inspect the outside of the house. There, he could see where a woodpecker had completely destroyed the home's exterior wall. Looking further, he found a hole next to the chimney, where the woodpecker was stashing the acorns inside the wall.



The acorns were piled up from the

first floor and all the way up into the second-story attic. More holes had to be cut into the wall, and it took three techs a full day to remove the 700 pounds of acorns.

Now, I know a lot of you think that woodpeckers are cute. But, if you ever hear "Woody" pecking at the side of your home, you might want to do something about it before your home "goes nuts". 😊

President's Economic Stimulus

Gasoline prices are going up again and no one in Washington D.C. seems to care. President Termite Terry "feels your pain" and wants to help by giving you a FREE tank of gas.

Here are just a few more of your fellow citizens who have benefited from his Economic Stimulus Plan:

- Susan Kesler of Costa Mesa referred us to Sara Walker of Costa Mesa.
- Monique Hachigian of Newport Beach recommended our service to Paul Hachigian of Newport Beach.
- Jamie Berry of Aliso Viejo referred us to Noel Besuzzi of Aliso Viejo.
- Dennis D'Ambra of Huntington Beach referred us to Gary Goodale of Huntington Beach.

The President's plan is easy and with your help, we can **double the number of people who get FREE GAS each month**. All you have to do is simply refer us to someone who needs a termite treatment, wood repairs, or a monthly pest control service. And, if they hire us, we'll send you a **\$50.00 Gas Card**. That is real economic stimulation you can bank on!

"Termite" Terry's Insider Information is Published by:
"Termite" Terry Pest Control, Inc.
785 W. 17th St. #G, Costa Mesa, CA 92627
(949)631-7348 www.termiteterry.com

National Frozen Food Month

March is National Frozen Food Month, so let's take a look at some fun facts about these foods that we all love to eat:

- Clarence Birdseye is considered to be the founder of frozen foods. In 1912, he moved to Labrador and saw how the Inuit iced fish beneath very thick layers of ice, at -40°C. He found that the fish was iced quickly and it tasted fresh when thawed. After comparing their fish with the poorer quality/slow frozen fish back in New York, he decided it was time to start a new business. In 1927, he extended the flash-freezing process to vegetables, chicken, meat, and fruits.
- U.S. frozen food sales topped \$70 billion in 2022. That is a 31% increase over 2019 pre-pandemic sales!
- The company, Ore-Ida, invented "Tater Tots" as a way to use excess potato shavings from when they make their crinkle-cut fries.
- Maxon Food Systems started making some of the first frozen dinners in 1945. Their meals were served to passengers on airplanes and were never sold to the public. In 1954, Swanson's introduced the "TV dinner" to the public and a whole new industry was born.
- The Celentano brothers, who owned an Italian specialty store in Newark, are believed to be the first to have marketed frozen pizza in 1957.
- Eggo waffles were invented by Anthony, Sam and Frank Dorsa. When they first popped up on the market in 1953, they were originally named "Froffles" (a combination of "frozen" and "waffles"). Customers started calling them Eggos, because the egg flavor stuck out more to them. So, if you're wondering why they're called Eggos, it's because the Dorsa brothers believed "the customer is always right!"

A FREE Monthly Newsletter for Friends and Clients of:

"Termite" Terry Pest Control, Inc.

785 W. 17th St. #G
Costa Mesa, CA 92627

Office: (949)631-7348 Fax: (949)722-6190

www.termiteterry.com



Use your smart phone
and click here →



Full Line of Pest Control Service || Termite Fumigations and Treatments || Dryrot and Termite Damage Repairs

**"You're Going To Love Living In A Pest Free Home.
I Guarantee It."**

You May Already Be Eating Insects And Don't Know It

When we buy packaged foods at the supermarket, most of us don't read the list of ingredients on the labels. Next time you go shopping, you might want to bring your reading glasses because what you see may "bug" you.

Let's say you are looking to buy a cereal bar, cookies, multi-grain bread, pasta, or even a protein supplement. If you look at the package and see the word "sustainable", that should be a cause for suspicion. Now, look at the list of ingredients. Do you see the words "Acheta domesticus"? Most people don't know that *Acheta domesticus* is actually a Latin name for the "house cricket".

Another thing to look for near the bottom of the label would be a warning about allergies. If you're allergic to shellfish, you may also be allergic to *Acheta domesticus* (crickets). These products may cause itchiness, asthma, a rash, or you may wind up in the emergency room with breathing problems.

Some food manufacturers are open about it and will state clearly on their packages that their products contain cricket flour. Others may try and disguise their use of crickets by saying their products are made with "Acheta flour", or that they contain "Acheta protein". What a clever way to fool people who never studied Latin while they were in school!

Eating bugs is legal in the United States and if that's your choice, go ahead and enjoy them. All I'm saying is that the public should know if a product contains insects before they buy them.

You know how some mothers give their children cookies and a glass of warm milk before they go to bed? How about giving them some "Chocolate Chirp" cookies? That way, your kids will "hop" off to school in the morning and start "singing" at night!☺



"Termite" Terry Singleton